

Women Entrepreneurship and Networks Research, Good Practices and Practical Perspectives

10th June, 2014
Graz, AUT

Meeting Venue: **HS 20, EG. Eggenberger Allee 11**

15:30 - 15:45 **Welcome & Opening Speech**

Dr. Mag. Günter Riegler, Commercial Director of FH JOANNEUM

15:45 - 16:00 **Introduction to WINGS project**

Lígia Franco Pasqualin, MA & Mag. (FH) Lisa Mahajan, FH JOANNEUM

16:00 - 16:30 **Female Entrepreneurship: Global Entrepreneurship Monitor (GEM) Study 2012**

Mag. Thomas Schmalzer, Bakk., FH JOANNEUM

16:30-17:00 **The importance of Networking for female Entrepreneurs**

Mag.a Edith Zitz, Inspire Thinking

17:00 - 17:30 **Coffee Break / Speed Dating Session**

17:30 - 18:00 **Support Systems for female Entrepreneurs in Austria: Insights from a start-up center & a female Entrepreneur**

Marlene Merl & Lisa Fassl, IdeenTriebwerk

18:00 - 18:30 **Experiences of a female Entrepreneur**

Dr. Karin Ronijak, Marketing Praxis

18:45 - 19:30 **Roundtable Sessions: Discussions with experts**

19:30-21:00 **Buffet & Networking Opportunities**

We are looking forward to welcoming you at FH JOANNEUM!