

Elevating Women Entrepreneurship Initiatives for Generating Sustainable Impact and Networks



Final Conference
**Female Entrepreneurship
Journeys in Europe**

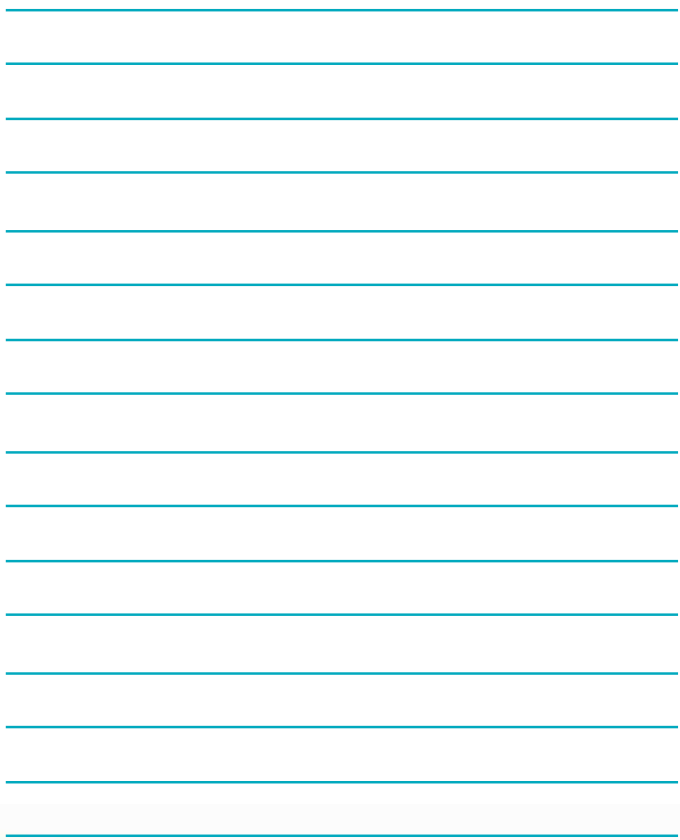
December 2nd, 2016

09:00 - 14:30

Aula Magna of I.S.I.S. "Giulio Natta"

Via Europa 15

Bergamo, Italy



PROGRAM

9:00 - 9:30 Dr. Luciano Iacomino Dr. Isabel Perletti Dr. Luigi Patisso	Welcome & Opening President of Prodest, Italy Bergamo province Equal Opportunities Counselor, Italy Teacher of "e-Campus" University, Italy (Conference moderator)
9:30 - 9:50 Mag.a Sandra Meier	The WINGS project – Overview and Results WINGS Project Coordinator, FH JOANNEUM, Austria
9:50 - 10:15 Dr. Agnieszka Klucznik-Törő	Networking – To Be Or Not To Be Of (Female) Entrepreneurs International Center for Entrepreneurship, Poland & Hungary
10:15 - 10:40 Mr. Mehmet Alpatlı	Empowering Female Entrepreneurship through Incubators - "Women Make A Difference" Istanbul Şehir University, Turkey
10:40 - 11:15	Coffee Break
11:15 - 11:40 Mr. Marco Traversi	Female Migrant Entrepreneurship as a tool for Integration Project Ahead, Italy
11:40 - 12:05 Ms. Marta Maiques	Challenges of Female Entrepreneurs in the Mediterranean Region- Role and Activities of AFAEMME AFAEMME - Association of Organisations of Mediterranean Businesswomen, Spain
12:05 - 13:30	Discussion Session: "Current Needs and Challenges of Female Entrepreneurs and how WINGS Platform and Network can provide support"
Introduction by Dr. Lyn Batchelor, University of Chichester Business School, UK: "The WINGS experience in an external view – possibilities and opportunities for female entrepreneurs"	
Discussion forum:	
Ms. Marina Larios Ms. Maria Claudia Costantini Ms. Andrea Kern Dr. Silvia Campana Ms. Rosanna Di Nuzzo	Inova Consultancy, United Kingdom Fondazione Risorsa Donna, Italy Inspire Thinking, Austria Bergamo Sviluppo, Azienda Speciale della CCAA di Bergamo, Italy "RoDi project" Milano, Italy
13:30	Networking Lunch

Dr. Luciano Iacomino – President of Prodest, IT

He has been the President of Prodest since 2014. With a degree in Economics and Trade, he has more than ten years of experience as Administrative Manager supervising staff, planning, organizing, and implementing administrative systems both for Prodest and for other Italian companies. In the field of training, he is teacher of economical subjects and coordinator and tutor for VET courses financed by Lombardy Region and ESF.



Dr. Isabel Perletti – Equal Opportunities Counselor, IT

She graduated in Sociology and Labour Studies with a Doctorate in Education and Labor Market Law, she is an adult education teacher and consultant in the field of safety at work and labor law, and works with the University of Bergamo. From 2015, she is Equal Opportunities Counselor for the Bergamo Province, and is in charge of the promotion of equal opportunities policies, dissemination and exchange of good practices, information activities and cultural training on equal opportunities issues and forms of discrimination; responsible for anti-discrimination policies in access to employment and equality of treatment in everyday working life.



Dr. Luigi Patisso – Teacher of “e-Campus” University, IT

He has developed his own professional and human skills, both through corporate work experience and with the role of university teaching. He is involved in academic activities since 2009: Professor of Development Economics and Teacher of History of Economic Thought at the Faculty of Economics, Teacher in Economics and Policy (degree course in the Faculty of Law), University eCampus.



Mag.a Sandra Meier – FH JOANNEUM, AT

She has established a solid background in working with NGOs and private organizations being exposed to various topics such as energy/environment, women entrepreneurship, social entrepreneurship and business development. She is currently working as a researcher and project manager in the R&D center at the Institute of International Management at FH JOANNEUM. Her scientific emphasis is put on entrepreneurship and skill-matching between high education institutions and the labor market. She is the main coordinator of the European funded project WINGS that foster to put existing supporting initiatives for women entrepreneurship in a higher (EU) level.



Dr. Agnieszka Klucznik-Törő – ICE, PL

She is an expert in coaching/facilitating professionals and has a vast international experience of teaching, lecturing and start-ups coaching in Hungary, Sweden, Slovenia, Turkey, the UK, Germany, Denmark and her native Poland. She specialises in Entrepreneurship & Small Business Management. She has been a founder and general manager of the International Center for Entrepreneurship. Agnieszka's doctoral studies on Management of Production, Transfer of Technology, Technological Innovations were completed at Warsaw University of Technology and she obtained a doctoral degree in Economics with specialization in Management. Her academic research has been widely published and her recent research topics looked at entrepreneurship, at the human aspect of innovation: the relationship between higher education-labour market-innovation, and at the students' internships.



Mr. Mehmet Alpatlı – İstanbul Şehir University, TR

Mehmet Alpatlı is currently the manager of the incubation center at İstanbul Şehir University, "incuba.city". Being an entrepreneur himself, he has a track record in start-ups, entrepreneurship and fundraising. As a finance and technology transfer professional, he is also a contracted expert of the EC REA on evaluation of the innovative and market potential of proposals relating to main topics of the EU SME Instrument calls. He is a certified Lean LaunchPad educator and runs acceleration programs for entrepreneurs with diverse backgrounds. He is frequently invited to give keynote speeches and trainings on entrepreneurship and company/patent/technology valuation.



Mr. Marco Traversi – CEO of Project Ahead, IT

Project Ahead is a cooperative company involved in the management of projects funded by EU, national and regional programmes or private funders in the fields of enterprise creation, young employment services, third sector and social enterprise consultancy and social innovation. He was also member of the board of directors of Euclid network for five years and is past president and founder of the Italian Social Innovation network and holds several positions in some CSOs like Concooperative Napoli, Federlavoro Campania and Forum del Terzo settore. He is also a founding member of the Global Social entrepreneurship network. Since 2014 he has been also a technical expert, of the GECES Italia working group at the Ministry of welfare, which worked on the reform of the third sector and social enterprise legislation reform, and of the working groups of the National task force of the G7 for the impact investing.



Ms. Marta Maiques – AFAEMME, ES

She is a Communications Manager at AFAEMME (Association of Organisations of Mediterranean Businesswomen), a Federation which brings together more than 45 organisations of businesswomen from over 25 Mediterranean countries. Her job includes the design of Public Relations and Communication strategies, elaboration of newsletters and press releases, development of e-mailing campaigns, production of contents for blogs, webpages and social media, implementation of coordination activities together with the Marketing Department and also providing logistics support to the President of the organisation.



Dr. Lyn Batchelor – University of Chichester Business School, UK

She has 11 years' experience in the UK of unlocking the entrepreneurial talent in people in disparate industries and backgrounds. Drawing on her PhD research in Australia on how entrepreneurs can exist and thrive inside large organisations, she has developed a range of applied interventions to develop enterprising people. At the University of Chichester on the south coast of England, Lyn's approach is to help start ups in areas targeted for economic regeneration as well as student entrepreneurs, to develop Enterprising Mindsets. She is the UK advisor to WINGS, has served as an Expert Advisor to the EC on the nexus of universities and industry. She is a board member at the Higher Education Entrepreneurship Group (HEEG), as well as the HE representative to the Southern Branch of the CMI (Chartered Management Institute).



Ms. Marina Larios – Inova Consultancy, UK

She is President of WITEC (European Association for Women in Science, Engineering and Technology based in 14 member states) and Director of Inova Consultancy, an organisation based in Sheffield providing consultancy services in the area of diversity and equal opportunities for clients such as the European Commission. Marina holds an MA Communication Studies and an MSc in Organisational Development and Consultancy which have given her a valuable insight in the implementation of change programmes and a sound knowledge in organisational culture. Her main research interests are entrepreneurship, mentoring, equal opportunities, diversity and the management of change.



Ms. Maria Claudia Constantini – Fondazione Risorsa Donna, IT

Project designer and project manager of the Fondazione Risorsa Donna since 2004, Maria Claudia Costantini is engaged in the promotion and development of microcredit in Italy, the promotion women's entrepreneurship as well as in the social and economic inclusion of women. She has been working since 1988 in the non-profit sector, where she carried out a number of activities in the area of social research, training and cultural activities.



Ms. Andrea Kern – Inspire Thinking, AT

She works as a female entrepreneur and project manager in Graz / Austria. Since she has founded her enterprise in 2014 she focuses in consulting companies and organisations on their change processes. She coaches executives and employees in methods to work more effectively and in prevention of job burnout. Before becoming an entrepreneur she got 8 years of experience as a project manager of projects funded by the EU as EQUAL, Interreg or Lifelong learning. Initially she studied history, after her decision to found an own enterprise she earned a MA in "Business Coaching and Change Management" at EURO-FH in Hamburg.



Dr. Silvia Campana, Bergamo Sviluppo – Azienda Speciale della CCAA di Bergamo, IT

She is in charge of communications, media relations and event organization for Bergamo Sviluppo, Special Agency of the Chamber of Commerce of Bergamo. In this role, she deals with implementation and coordination of the Agency communication activities, design and creation of tools for aspiring entrepreneurs. From March 2000, she is involved in the technical coordination of all the activities of the Committee for the Promotion of Female Entrepreneurship of the Chamber of Commerce of Bergamo, designing and managing training activities and seminars planned and targeted to companies and stakeholders.



Ms. Rosanna Di Nuzzo – RoDi Project, IT

is a project designer, consultant and manager of "RoDi project" in Milano, Italy. Graduated in 1997 in Communication studies, she has a strong background in European project management, acquired both by academic courses attended and by a wide experience on planning and designing European projects. In the last years, she was co-founder of "Prodest scarl", a private non-profit institution active in the field of Training and placement.



CONSORTIUM

AT - FH JOANNEUM
fh-joanneum.at

BE - Odisee
odisee.be

DK - AU BSS BTECH
btech.au.dk

ES - Incoma
incoma.net

IT - Programma Integra
programmaintegra.it

IT - Prodest
prodestonline.it

PL - International Center for
Entrepreneurship
ihepi.net

TR - CRM Consulting
crmconsulting.net

UK - Inova Consultancy
inovaconsult.com

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